

# EXHIBIT 12

## DC Word Processing

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**From:** Ryan Andrews <[ryan.andrews@brand.com](mailto:ryan.andrews@brand.com)>  
**Sent:** Tuesday, May 20, 2014 3:13 PM  
**To:** Eric Trajtenberg  
**Subject:** FW: PO.com

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**From:** Direct Response <[impact@directresponse.net](mailto:impact@directresponse.net)>  
**Date:** Tuesday, May 20, 2014 at 3:12 PM  
**To:** Ryan Andrews <[ryan.andrews@brand.com](mailto:ryan.andrews@brand.com)>  
**Subject:** FW: PO.com

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**From:** <[areyouaware@hush.ai](mailto:areyouaware@hush.ai)>  
**Date:** Tuesday, May 20, 2014 12:42 PM  
**To:** Direct Response <[impact@directresponse.net](mailto:impact@directresponse.net)>  
**Subject:** PO.com

This is causing too much drama for people I like. Your article is currently down, up to you if it stays down. Leave it be & drop your bullshit.

ps you should stop dickrolling judges

Sent using Hushmail